



## **Become Cat Clever and Feline Friendly**

### **Media release**

April 2008

Dr Sarah Caney, international specialist in feline medicine has come up with a great solution for owners striving to become more feline friendly or cleverer in their approach to cats. Her new website [www.catprofessional.com](http://www.catprofessional.com) provides access to information from one of the best qualified experts on the topic of cats in the country.

The new site, which has been developed by Dr Caney's own company Cat Professional Ltd, offers articles for vets and owners on various aspects of cat care, as well as detailing upcoming events and publications. In addition, companies can access a range of consultancy services, including assistance with product design. There is a facility to book training sessions and lecture slots at home and abroad with Dr Caney, who is a renowned speaker, able to combine her expertise in feline medicine with a gift for communicating difficult concepts in a way that makes learning an enjoyable experience.

Dr Caney's latest book, **'Caring for a Cat with Kidney Failure'** is available as an environmentally friendly download or to purchase as a hard copy from the site. A valuable resource for vets and cat owners, the book includes step by step instructions on how to give medication and better cater for a cat's needs, providing another tool that will help owner's better understand the condition and therefore improve quality of

life in renal failure cats. The book should become essential reading for anyone who owns a cat suffering from kidney failure.

*'Spread the word – a book that will help take away some of the feelings of guilt, failure and helplessness of being told your cat has kidney failure! AND it will help understand the tests and treatment suggested for your cat, meaning that you can ask sensible questions about why certain tests haven't been done etc.*

*Advances in treatment for kidney failure seem to take forever to filter down to individual practices and be introduced, perhaps because vets feel owners may only be willing to try diet and medication. Hopefully this book will enable owners to try a more hands-on approach if they and the vet are comfortable with this and give more cats a better quality of life.'*

**Kathy Wilkinson, UK cat owner**

Unfortunately the site does not have the resources to cope with queries from individual cat owners but if cats are important to you then [www.catprofessional.com](http://www.catprofessional.com) has plenty of information that makes it well worth a visit.